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the  
**Leadership  
Blueprint**





# Developing Transformational Leaders for Membership and Non-Profits

## Created for leaders who face the unique challenges of our sector

The Leadership Blueprint is the only leadership programme built around the real-world challenges of membership and non-profit leadership - complexity, change, and culture.

Amid shifting expectations, digital disruption, and tightening resources, today's leaders need more than technical skill - they need clarity, confidence, and the ability to bring people with them through transformation.

This programme is designed to equip you with exactly that.

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**Email:** [hello@theleadershipblueprint.co.uk](mailto:hello@theleadershipblueprint.co.uk)

## What You'll Gain

### ➤ **Clarity of direction**

Sharpen your leadership mindset and strategic focus.

### ➤ **Confidence in change**

Build the self-awareness and resilience to lead through uncertainty.

### ➤ **Collaborative impact**

Engage and inspire your teams, boards, and stakeholders to deliver real outcomes.

### ➤ **A practical toolkit**

Frameworks, diagnostics, and playbooks you can take straight back into your organisation.

## Your Facilitators

Developed by a team of leadership, digital, and behavioural specialists with decades of experience helping membership and non-profit organisations thrive.

## Find Out More

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## How It **Works**

### **Start Date**

**20 January 2026**

### **Format**

#### **Part-time**

**(blended learning with in-person sessions)**

You'll take part in a dynamic blend of strategic workshops, peer boardroom sessions, and live diagnostics that uncover your leadership strengths, gaps, and opportunities. Each session is designed to turn insight into action - giving you the tools and confidence to lead lasting change.

## Who It's For

- **Senior leaders and decision-makers across membership bodies, charities, and professional institutes**
- **CEOs, Directors, Trustees, and Heads of Function ready to lead transformation**
- **Professionals driving cultural, digital or organisational change**

## Module 1

# The Leadership Mindset: Executive Diagnostic & Roadmap

### Start Date:

Tuesday 20 January 2026

### Location:

Central London

### Purpose:

"Before you can transform your organisation, you have to understand the system you're part of, and the leader you are bringing into it."

This opening module uses practical diagnostics and peer dialogue to surface each organisation's most pressing challenges across culture, strategy, and performance. Delegates leave with clarity on where they and their organisations stand and a focused roadmap to guide the rest of the programme.

### Key Learning Outcomes:

By the end of Module 1, delegates will:

- Articulate their leadership purpose and values and understand how these influence culture and decision-making.
- Diagnose their organisation's current culture, leadership behaviours and system-wide challenges.
- Use structured frameworks to link strategy, culture and member value.
- Identify immediate priority areas for improvement across people, processes, technology, partnerships and performance.
- Develop an initial Leadership Roadmap to inform ongoing learning and peer support through the year.

### Outputs:

- Completed Leadership Diagnostic Tool & PLV (Purpose, Leadership, Value) Profile.
- Culture Assessment summary.
- Organisational Challenges Map.
- Strategy-Pyramid alignment plan.
- Personal Action Plan / Leadership Pledge.

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## Module 2

# Strategic Finance, Product & Innovation Leadership

### Start Date:

Tuesday 24 March 2026

### Location:

Central London

### Purpose:

Turn insight into strategy. This module helps leaders align mission and money, design member-centric value propositions, and lead innovation and growth confidently.

### Key Learning Outcomes:

By the end of Module 2, delegates will:

- Create an integrated capital and revenue strategy linking mission, and growth.
- Design and test new member or supporter value propositions.
- Define board-approved innovation and risk frameworks.
- Build stronger Chair-CEO and board relationships.

### Outputs:

- Mission-Money Playbook.
- Innovation Portfolio Map.
- Governance for Growth Board workshop guide.

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## Module 3

# Data-Fluent, AI-Ready & Change-Confident Leadership

### Start Date:

Tuesday 23 June 2026

### Location:

Central London

### Purpose:

Empower leaders to use data and AI responsibly, drive digital transformation, and lead people through change with confidence and clarity.

### Key Learning Outcomes:

By the end of Module 3, delegates will:

- Build a Board-ready Data and AI Governance Framework.
- Diagnose your organisation's Digital Maturity and develop an action plan to strengthen the link between digital and organisational strategy.
- Translate data analytics into strategic and cultural insight.
- Develop digital confidence and maturity across teams.
- Strengthen change leadership using the 3C model: Clarity → Connection → Commitment.

### Outputs:

- Data and AI Adoption Framework.
- Change Leadership Scorecard.
- Digital Maturity score and Action Plan.
- Peer clinic: Digital Risks and Reputation.

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## Module 4

# Culture, Talent & Systems Leadership for Sustained Impact

### Start Date:

Tuesday 13 October 2026

### Location:

Central London

### Purpose:

Embed inclusive culture, robust succession, and a systems-thinking mindset to ensure sustained impact beyond transformation.

### Key Learning Outcomes:

By the end of Module 4, delegates will:

- Engineer a measurable Culture Blueprint with inclusion and agility indicators.
- Design a cross-organisational Succession and Talent Map.
- Integrate strategy, culture, and measurement for long-term improvement.
- Consolidate learning and join the alumni network.

### Outputs:

- Inclusive Culture & Succession Blueprint
- Systems Improvement Canvas.
- Final presentation and alumni-network launch.

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# Are you ready to lead change with confidence?

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or book a discovery call with one of our  
programme leaders.



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